



# Presentation of BITVA

**BITVA** is Denmark's leading professional association for firms within industrial engineering, tool manufacturing and automation. BITVA has over 140 members, who all supply the manufacturing industry. These include importers, agencies, manufacturers as well as subsidiaries of foreign corporations.

**Our vision** is to be the preferred professional association for technical suppliers to the manufacturing industry. We aim to achieve this through undisputed professionalism, fulfilling networking, political influence and contributions to education.

**Our mission** is to ensure continuous development of our industry by safeguarding the interests of our members in relation to the authorities and promote professional advising to the clients of our industry by:

- Conveying information about, and insights into, the development of our industry.
- Promoting the professional network within our industry.
- Handling the interests of our industry, so that they may run their business in Denmark in the best possible circumstances.
- Promoting the influx of qualified labor to our industry.
- Communicating knowledge of laws, regulations, standards, safety requirements etc. that are of interest to our industry.

**The advantages of a BITVA membership** are numerous, some of the most important ones are:

- The opportunity to join a trade group (*faggruppe*).
- Statistical analyses prepared for each individual trade group.
- Discounts on the exhibitions hosted by BITVA.
- Influence on the design of BITVA exhibitions.
- Networking opportunities with other managers in the industry.
- Participation in the annual *BITVAdøgnet 24h*, a 24-hour conference with lectures on relevant topics within business politics, management, leadership etc.
- Monthly newsletters.
- Courses on relevant legal issues.

BITVA is a part of **the Danish Chamber of Commerce** (*Dansk Erhverv*). The Danish Chamber of Commerce is a private non-profit organization whose goal is to make running a business easier for its members. By means of political influence and expert advice to its members, it aims to create conditions that will make it attractive to do business in a globalized world. The Danish Chamber of Commerce is a member of the pan-European business organization **Eurocommerce**.

If you wish to know more, you may contact BITVA's head of secretariat, Mrs. Marianne Eltong Gade, by phone, +45 3374 6227, or by e-mail, [meg@danskerhverv.dk](mailto:meg@danskerhverv.dk).